



SPONSORSHIP PROPOSAL

presented by

Kingston Striders Speed Skating Club

KINGSTON STRIDERS SPEED SKATING CLUB

Link your company's name to Canada's most successful Olympic Sport!!

39 Olympic Medal reasons to be proud of Canadian speed skaters

<u>Vancouver 2010</u>	<u>Torino 2006</u>	<u>Salt Lake 2002</u>	<u>Nagano 1998</u>
4 Gold	2 Gold	3 Gold	3 Gold
3 Silver	6 Silver	1 Silver	2 Silver
3 Bronze	3 Bronze	5 Bronze	4 Bronze
<i>38% of medals</i>	<i>46% of medals</i>	<i>56% of medals</i>	<i>60% of medals</i>

With the Sochi Olympics around the corner, speed skating will be once again in the spotlight!

Many of Canada's Olympic and national team athletes develop their skills at a home club in their younger years. However, it is something they couldn't achieve without the support of local sponsors.

Kingston Striders Speed Skating Club offers the following benefits to their sponsors:

- *Increase product/service awareness locally, regionally and provincially
- *An opportunity to show your community support, and assist in fostering a healthy community
- *An avenue to promote your products and services at the Cataraqui Community Centre (CCC) and during the club events throughout the year
- *An opportunity to partner your company/organization with our Elite Skaters during their regional training, and their provincial and national competitions

"CELEBRATING 30 YEARS OF FITNESS AND FUN FOR THE ENTIRE FAMILY"

Established in Kingston in 1983, the Kingston Striders Speed Skating Club offers fitness and fun to people of all ages. Our members are as young as 5 to over 80, which means that parents, if they wish, can skate at the same time as their children.

For the athlete who wants to push their limits and who "need more speed", we offer advanced training, on and off the ice, up to six times per week. This program has allowed many skaters to advance to the elite level provincially and nationally including:

- Aliya Howard who was 1st her age class in the 100m, 3rd in the 300m and 3rd in the 500m at this year's Canadian Age Class Long Track Championships in Winnipeg.
- Aliya also had 1st place finishes at the Provincial Championships in Ottawa in the 100m and 500m distances.
- Sarah Ball was 1st in her age class in the Ontario Provincial Short Track Championships this year and 3rd in the 3000m at the Canada East Championships.
- Over 20 Kingston Striders competed this year in each of the Regional competitions or other Provincial meets.
- Seamus Keiley was 2nd in his age class at the Provincial "C" Championships held this year in Oakville.
- There were also two 4th place finishes at the Provincial "C" Championships.

COACHING EXCELLENCE

The club is privileged to have Kelly Ball as its Head Coach. Kelly has been a skater and coach for many years, and her hard work and dedication to the sport has been recently recognized provincially and nationally. At the Speed Skating Canada Annual Meeting in Ottawa this past June, Kelly was honoured with the Coaches Excellence Award – an award that has been won by only 2 Ontario coaches in its seven-year history. This spring, she was also named as the Ontario 2013 Female Coach of the Year by the Ontario Speed Skating Association.

CLUB SPONSORSHIP

Our club could not function without the work of its volunteers and the support of its sponsors. We hope that your organization will join our team and become a sponsor for the 2013-2014 season. Your support will help us continue our successes, and develop more athletes in “Canada’s Most Successful Olympic Sport”!

SPONSORSHIP PACKAGE OPTIONS

Platinum Package \$2,500

This package would allow maximum exposure of your corporation via a variety of media and events:

- Sponsor name and logo in the windows of the Club Office at the Cataraqui Community Centre (CCC) – the office is located in the lobby of the CCC, where it can be viewed during all events taking place at the Centre (including numerous other sport’s training and tournaments)
- Sponsor name and logo on Club Website (over 200 hits monthly)
- Sponsor information on one of the 3’ x 6’ skating mats (used during all training and events) – KSSSC will pay for the vinyl insert to be applied to the mat
- Exclusive 3’ x 15’ banner with business logo at the 2 regional meets. These meets each bring in over 100 skaters with their coaches and family members (banner to be produced at the cost of the sponsor)
- Sponsor name and logo in the program distributed during the Janet Henderson Ladder Meet in November
- Sponsor name and brief information mentioned during the meet (5 to 10 times)
- Sponsor logo and name on Club banner travelling with skaters to out-of-town competitions (including provincial and national competitions with Elite Skaters)

SPONSORSHIP PACKAGE OPTIONS (CONTINUED)

Gold Package \$2,000

- Sponsor name and logo in the windows of the Club Office at the CCC – the office is located in the lobby of the CCC, where it can be viewed during all events taking place at the Centre (including numerous other sport's training and tournaments)
- Sponsor name and logo on Club Website (over 200 hits monthly)
- Sponsor information on one of the skating mats (used during all training and events) – KSSSC will pay for the vinyl insert to be applied to the mat
- Exclusive 1.5' X 3' banner with business logo at the 2 regional meets; these meets each bring in over 100 skaters with their coaches and family members (1.5' X 3' banner to be produced at the cost of the sponsor)
- Sponsor name and logo in the program distributed during the Janet Henderson Ladder Meet in November
- Sponsor name and brief information mentioned during the meet (3-5 times)

Silver Package \$1,000

- Sponsor name and logo in the windows of the Club Office at the CCC – the office is located in the lobby of the CCC, where it can be viewed during all events taking place at the Centre (including numerous other sport's training and tournaments)
- Sponsor name and logo on Club Website
- Sponsor name and logo featured on sponsor banner (3' x 15') during 2 regional meets; these meets each bring in over 100 skaters with their coaches and family members
- Sponsor name and logo in the program distributed during the Janet Henderson Ladder Meet in November

Bronze Package \$500

- Sponsor name and logo in the windows of the Club Office at the CCC – the office is located in the lobby of the CCC, where it can be viewed during all events taking place at the Centre (including numerous other sport's training and tournaments)
- Sponsor name and logo featured on sponsor banner (3' x 15') during 2 regional meets; these meets each bring in over 100 skaters with their coaches and family members
- Sponsor name and logo in the program distributed during the Janet Henderson Ladder Meet in November

Striders Families and Friends \$250

- Your family name will be listed on the "Striders Families and Friends" banner and in the "Striders Families and Friends" section of our program for the Janet Henderson Ladder Meet in November

Thank you in advance for your consideration! We hope that you will partner with the Kingston Striders in what will be an exciting year for speed skating!!

HOW TO REACH US

For more information on how you can benefit from sponsoring Kingston Striders Speed Skating Club, please contact:

Melanie De Wys

Fundraising Chair

Kingston Striders Speed Skating Club

Personal phone: 613.929.9415

Personal e-mail: mgdw88@gmail.com